

Allianz SE
Group Communications

Press

Allianz and St Andrews Links Trust in ground-breaking global partnership

First global partnership with a commercial organisation in St Andrews Links' history

Agreement includes the Allianz sponsorship of St Andrews Links Trophy tournaments and a new state-of-the-art microsite

Alan McGregor, CEO St Andrews Links Trust: "This is a ground-breaking move for St Andrews Links and we are delighted to be partnering with an organisation that, like our own, combines heritage with a dedication to excellence."

19 May 2009 – St Andrews, Scotland/Munich, Germany – St Andrews Links Trust and the Allianz Group today announced a new, exclusive global partnership, the first in the 600-year history of the Home of Golf.

The Trust, which manages the seven golf courses at the Links including the Old Course and The Castle Course which opened last year, and Allianz, one of the world's leading financial services providers, agreed on a three-year strategic collaboration aimed at strengthening the brands and profiles of the two organisations.

To celebrate the partnership, a new state-of-the-art microsite went live today. Hosted at www.allianz.com/sal, the site is designed to invite visitors from around the world to experience the unique spirit of the Links online.

Allianz will also sponsor the annual St Andrews Links Trophy, one of Europe's premier amateur golf tournaments, and will support the work of the Links Trust in maintaining the courses and the historic coastline, which is subject to erosion.

The new partnership comes ahead of the 28th staging of The Open Championship over the Old Course in 2010. The annual pro-am Alfred Dunhill Links Championship is also staged over the Old Course. An Allianz Tournament is planned at The Castle Course.

Sandra Nulty, Head of Global Sponsorships, Allianz SE, said, "There are few places in the world with as much history, tradition and sense of community as St Andrews Links. Allianz is proud, as one of the world's leading global financial services companies to partner with the world's most important golf community."



Alan McGregor, CEO St Andrews Links Trust, commented, “This is a ground-breaking move for St Andrews Links and we are delighted to be partnering with an organisation that, like our own, combines heritage with dedication to excellence. Golf is becoming very popular around the world and working closely with Allianz will ensure we welcome many more people from many new countries to the Home of Golf.”

PGA European tour professional, Ryder Cup winner and Allianz golf ambassador Paul McGinley: “Throughout my career I’ve developed very fond memories of St Andrews Links and when I turned professional, Allianz gave me the support I needed to go to the next level. We’ve had a great relationship ever since. I’m sure Allianz partnering with St Andrews Links will also be a great success.”

Links:

www.allianz.com

www.allianz.com/sal

www.sponsoring.allianz.com

About St Andrews Links Trust

St Andrews Links Trust is a charitable organisation responsible for the management and maintenance of the Links courses at St Andrews, including the famous Old Course, host of the 2010 Open Championship. The Trust was established in 1974. It employs more than 200 permanent staff and seasonal workers during the high season. It manages a number of additional facilities including three clubhouses, a golf practice centre and four shops. More than 200,000 rounds are played over six public courses, which feature two additional championship courses (the New and the Jubilee), two 18-hole courses (the Eden and the Strathtyrum) and a nine-hole course (the Balgove). A seventh course, The Castle Course, has opened on a site to the south-east of St Andrews.

Allianz Group

Allianz Group is one of the world's leading insurers and financial services providers. Founded in 1890, Allianz is now present in more than 70 countries with nearly 155,000 employees. Allianz provides its approximately 75 million customers worldwide with a comprehensive range of services in the areas of property and casualty insurance, life and health insurance, asset management and banking.

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About Allianz

Allianz SE is member of Transparency International and supports the Principles of the United Nations Global Compact and the OECD Guidelines for Multinationals through its Code of Conduct.

Allianz SE is one of the leaders of the insurance sector in the Dow Jones Sustainability Index, listed in FTSE4GOOD and in the Carbon Disclosure Leadership Index (Carbon Disclosure Project, CDP6).

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The statements contained herein may include statements of future expectations and other forward-looking statements that are based on management's current views and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. In addition to statements which are forward-looking by reason of context, the words "may", "will", "should", "expects", "plans", "intends", "anticipates", "believes", "estimates", "predicts", "potential", or "continue" and similar expressions identify forward-looking statements. Actual results, performance or events may differ materially from those in such statements due to, without limitation, (i) general economic conditions, including in particular economic conditions in the Allianz Group's core business and core markets, (ii) performance of financial markets, including emerging markets, and including market volatility, liquidity and credit events (iii) the frequency and severity of insured loss events, including from natural catastrophes and including the development of loss expenses, (iv) mortality and morbidity levels and trends, (v) persistency levels, (vi) the extent of credit defaults, (vii) interest rate levels, (viii) currency exchange rates including the Euro/U.S. Dollar exchange rate, (ix) changing levels of competition, (x) changes in laws and regulations, including monetary convergence and the European Monetary Union, (xi) changes in the policies of central banks and/or foreign governments, (xii) the impact of acquisitions, including related integration issues, (xiii) reorganization measures, and (xiv) general competitive factors, in each case on a local, regional, national and/or global basis. Many of these factors may be more likely to occur, or more pronounced, as a result of terrorist activities and their consequences. The matters discussed herein may also be affected by risks and uncertainties described from time to time in Allianz SE's filings with the U.S. Securities and Exchange Commission. The company assumes no obligation to update any forward-looking statement.

No duty to update

The company assumes no obligation to update any information contained herein.