

Background information

Moritz Lampert @ Alfred Dunhill Links Championship

- § **Allianz, the sole and global partner of the St Andrews Links Trust, is awarding this year's amateur place in the Alfred Dunhill Links Championship to rising young talent Moritz Lampert of the GC St. Leon-Rot, who at 18 is one of the youngest players there.**
- § **Allianz is thus not only awarding his victory in this year's Allianz German Boys & Girls Open at his home club, but also the young DGV national player's consistently outstanding sporting achievements during the season.**
- § **As a partner of both institutions, the St Andrews Links Trust and the GC St. Leon-Rot, Allianz is combining two top-ranking partnerships while underlining the focus of its partnership with St. Leon-Rot by promoting youth and achievement.**

As part of Allianz's global partnership with the St Andrews Links Trust, the Home of Golf, it has the privilege of naming an amateur to take part in the prestigious Pro-Am Alfred Dunhill Links Championship. This year Allianz will repeat the success of the last year and again combine its two partnerships. In 2009 it was French amateur golfer Manuel de los Santos, who had lost his left leg in an accident when he was 18, who stepped up as the ambassador for Allianz's support of the Paralympics. This year it will be rising young talent, Moritz Lampert, 18, of the Golf Club St. Leon-Rot, who will show that the targeted promotion of youth and achievement leads to success.

This will combine two of Allianz's key golf partnerships at the international and national level. Among its commitments in numerous countries, including the Allianz Golf Tour in France and the Allianz Championships in the US as part of the PGA Tour, the global partnership with the St Andrews Links Trust plays a very special role due to its global eminence. Nationally, Allianz is a "Platinum Partner" for one of Germany's most significant and most successful golf clubs, St. Leon-Rot. As part of its partnership, Allianz supports the club's successful youth development programme as well as the focus of the most significant international youth tournament held in Germany – the Allianz German Boys & Girls Open – as the title sponsor.

In recognition of his outstanding sporting achievements, Moritz Lampert, 18, will join the top-flight Pro-Am tournament being staged over four rounds on three world-famous courses (St Andrews Links Old Course, Carnoustie and Kingsbarns) from 7 to 10 October. The seasoned national player for the German Golf Association (DGV) won the 2010 French Boys Championship, the Allianz German Boys & Girls Open, took second place in the German Men's Singles, gained a place on the Junior Ryder Cup team for Europe and, with the men of

GC St. Leon-Rot, won the championship for the club for the seventh time in a row, a record series in the DGV's over one-hundred-year history.

Lampert was delighted and very grateful in accepting the invitation by Allianz. The Alfred Dunhill Links Championship, also played by Major titleholders Martin Kaymer, comes with a prize of five million dollars. Lampert will travel to the Alfred Dunhill Links Championship straight from the Junior Ryder Cup in Wales, and will be supported by his national teammate Martin Keskari during the tournament as his caddy. Keskari took the 2009 Allianz German Boys & Girls Open by storm. As highlight of the invitation, the two will meet with the Allianz golf ambassador of many years, Paul McGinley, prior to the tournament and will play a training round with him. Whereas Lampert will be playing in the junior category of the Ryder Cup in Wales, Ryder Cup winner Paul McGinley will be the Vice Captain of the European Team. It thus stands to reason that the two exceptional players would want to catch-up prior to the start of the tournament.

Christian Deuringer, Vice President and Head of Global Brand Management, Allianz SE:

“We became aware of Moritz Lampert through his success at the Allianz German Boys & Girls Open. He is the best proof how important youth development is for us and our partner, the GC St. Leon-Rot.”

“I am delighted that Allianz is in a position to reward his will to succeed, hard work and extraordinary talent with a participation at the Alfred Dunhill Links Championship. In this way we also hope that we can support the development of young talents via our partnership with St Andrews Links, the Home of Golf. We wish Moritz great success, but above all we hope he enjoys this amazing experience.”

Moritz Lampert:

“It was always my aim to win the Allianz German Boys & Girls Open. This year I was allowed to participate for the last time due to the age limit, I finally managed to do it. This victory is therefore hugely important to me.”

“It's an incredible honour that Allianz has bestowed upon me. It has always been my dream to measure myself directly against the best in our sport. That this dream, among others, should come true on the legendary Old Course in St Andrews is sensational. I will give my all and enjoy every stroke.”

Eicko Schulz-Hanßen, Managing Director of the GC St. Leon-Rot:

“Without the active support of Allianz, the GC St. Leon-Rot and its tournament partner, the DGV would not be able to organise the Allianz German Boys & Girls Open in such a professional and attractive way for the top under-18 talents in Europe. Thanks to their cooperation we can now field what must be the strongest team in European youth tournaments, with 80 of the 140 entrants holding a positive handicap in 2010. We are grateful to Allianz for its commitment in promoting ‘youth and achievement’ and the extensive partnership with our club.”

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