

Press release

Tomorrow's young stars attend football camp hosted by Allianz and FC Bayern Munich

- Allianz and FC Bayern host 3rd International Junior Football Camp in Munich
- Record participation: 52 teenagers from 16 countries have been selected to train with the professionals in Munich from August 17 to 21 at the invitation of Allianz
- Photos, videos and news of events at the camp will be posted on www.football-for-life.com and in the Facebook community

The countdown has started and the kick-off to the 3rd international Allianz Junior Football Camp is only a few hours away. Tomorrow, at 4:00 p.m. on Wednesday August 17, the participants will start their training with FC Bayern Munich, one of the world's most famous football clubs, as part of a program sponsored by Allianz, a world-leading financial services provider. During their stay in Munich, the young football players of all nationalities will be the guests of the German record national championship winner, and given access to the club's training facilities on Säbener Strasse, in the south of Munich. Their training will be supervised by the professional trainers of the FC Bayern youth team.

The excitement among the boys and girls, aged from 14 to 16, is growing day by day as their journey to Munich approaches. From their arrival on Wednesday to their departure on Sunday, they will live through an unforgettable experience – not only on the soccer pitch but also as participants in many other activities. These include a “meet and greet” session with their favorite FC Bayern players on Thursday and a sightseeing tour of Munich on Friday, featuring a private visit to the Allianz Arena stadium. On Saturday, the teenagers will be back

in the stadium, this time to watch Jupp Heynckes's team in action in a Bundesliga match against Hamburger SV.

Record participation in the training camp

The five-day program has never seen so many participants: this year, 52 teenagers from 16 different countries will benefit from the opportunity to be coached by the FC Bayern youth-team trainers. Five boys from Bulgaria make up the largest national group, while the Netherlands is represented by the largest girls' group, with three members. But whatever their nationality, all the kids from Bulgaria, the Netherlands, Brazil, China, Germany, and elsewhere have one thing in common: their dedication to the beautiful game. Irrespective of their origins or background, the training camp in Munich gives all these young people an opportunity to gain an inside view of the world of professional football, make friends with players in other countries, build up international contacts, and develop their playing skills.

Christian Deuringer, head of Global Brand Management at Allianz SE, is keen to emphasize the training camp's role as an international meeting place: "The Allianz Junior Football Camp gives the young people an opportunity to come together and exchange ideas and experiences in a manner that transcends national and continental borders. This means that the camp not only allows them to gain unique football experiences, but also enables us to make a key contribution to mutual respect between different cultures."

Daily news from the camp on the football platform www.football-for-life.com

For those seeking background information and current news from the camp, the website www.football-for-life.com and the linked Facebook page provide daily updates on life at the training camp with photos, videos and daily on-the-spot reports by the youngsters taking part in the program. "football-for-life" is an initiative launched by Allianz to create an international community for soccer fans around the world. The site is edited in no less than 14 languages and offers useful tips and advice by confirmed experts such as Luiz Gustavo, Arjen Robben and Bastian Schweinsteiger. It also includes video footage of training sessions and allows users to upload videos of their favorite game sequences, and discuss their common passion for football.

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